



Climate Days

May 30-31, 2022

HEC Campus

HEC
PARIS



CLIMATE
& EARTH
center

Day one

Monday, May 30

9:30 a.m.: Welcome address by **Eloïc Peyrache**, Dean of HEC Paris

9:40 - 11:10 a.m.: **The Economics of Climate Change**

Keynote lecture by **Christian Gollier**, Professor and Executive Director of Toulouse School of Economics

Break

11:20 a.m. - 12:50 p.m.: **Engaging Stakeholders for Climate Action**

Panel discussion with **Pascal Canfin**, Chair of the Environment Committee of the European Parliament; **Lucie Pinson**, Founder and Executive Director at Reclaim France; and **Mike Rosenberg**, Professor of Management at IESE Business School.

Moderator: **Katell Le Goulven**, Executive Director of the Hoffmann Global Institute for Business and Society at INSEAD

Lunch Break

2:30 p.m.: Welcome address by **Rodolphe Durand**, Professor of Strategy at HEC Paris and Founder of the S&O Institute

2:40 – 6:10 p.m.: **Accelerating the Sustainable Transformation**

Research workshop with six academic presentations: **Sam Aflaki**, Professor of Operations Management at HEC Paris; **Patricia Crifo**, Professor at École Polytechnique and CNRS Researcher; **Augustin Landier**, Professor of Finance at HEC Paris; **Luc Paugam**, Associate Professor of Accounting at HEC Paris; **Bertrand Quélin**, Professor of Strategy at HEC Paris; and Armin Steinbach, Professor of Law at HEC Paris.

Moderator: **Daniel Halbheer**, Associate Professor of Marketing at HEC Paris and Academic Director of the Climate & Earth Center

6:15 p.m.: Cocktail

Day two

Tuesday, May 31

9:40 -11:10 a.m.: **Net Zero Strategies: Real Transformation or Greenwashing?**

Panel discussion with experts from business and NGOs

Moderator: **César Dugast**, Manager at Carbone 4

Break

11:20 -12:50 p.m.: **Carbon Offsetting: Can You Buy Indulgence?**

Panel discussion with experts from business and NGOs

Moderator: **Igor Shishlov**, Academic Co-Director of the HEC Climate and Business Certificate

Lunch Break

2:40 – 4:10 p.m.: **Innovation for Climate: What is the Role of Entrepreneurs?**

Panel discussion with entrepreneurs and startups

Moderator: **Laurence Lehmann-Ortega**, Professor of Strategy at HEC Paris (Education Track)

Break

4:20 – 5:50 p.m.: **How to Be a Climate Leader in Your Business?**

Panel discussion with CEOs and Executives

Moderator: **Jean-Michel Gauthier**, Professor of Finance at HEC Paris (Education Track)

6:00 p.m.: Closing Cocktail



Climate Days

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S&O Institute



Climate & Earth Center

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